



Architectes
Français
à l'Export



FRENCH ARCHITECTS DAYS – SAUDI ARABIA
BE PART OF THE VISION 2030



30th of October 2023

French-Saudi Strategic Partnership in building the new city of tomorrow

3st Edition

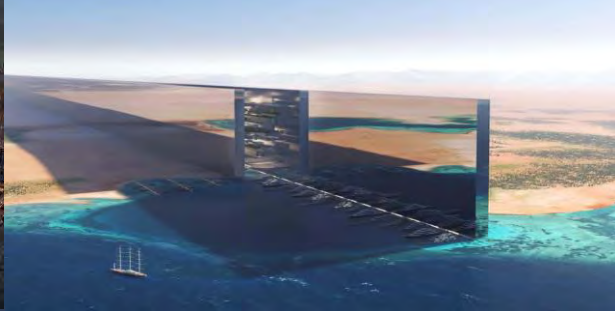


With the support :



French Architects Days - Saudi Arabia 3rd edition

With the collaboration :



Monday 30th of October 2023 – Crown Plaza RDC Riyadh & Convention – Room Ibn Batouta 4

French Architects Days – Saudi Arabia

09:30 - 09:50 Opening ceremony by :

- o HE Ludovic Pouille - Ambassador of France to Saudi Arabia
- o HE Prince Badr bin Farhan Al-Saud - Minister of Culture - MOC
- o HE Majed Al-Hogail, Minister of Municipal and Rural Affairs and Housing – MOMRA

09:50 – 10:00 Embark with the French expertise : How AFEX can be part of the Vision 2030 ?

- o Ms Madeleine Houbart, Secretary General of AFEX

10:00 – 10:30 : How architecture is a key pillar of Riyadh's development ?

- o **The Royal Commission for Riyadh City (RCRC), strategic player in Riyadh's development**
H.E Eng. Ibrahim Al-Sultan – CEO - RCRC
- o King Salman Park, the Kingdom's new green project
Mr. George Tanasijevich - CEO - King Salman Park Foundation
- o Sports Boulevard, the new driving force for change in sport
Mrs. Jayne McGivern – CEO - Sport Boulevard Foundation

10:30 – 11:10 : How the Vision 2030 implement iconic megaprojects

- o Diriyah, the flagship of Saudi heritage
Mr. Jerry Inzerillo - CEO - Diriyah Gate Development Authority (DGDA)
- o Alula, the ancient city at the heart of the tourist revival
Mr. Amr AlMadani - CEO - The Royal Commission for AlUla (RCU)
- o Red Sea Global, the new eco-tourism place in the Kingdom
Mr. John Pagano – CEO - Red Sea Global
- o Neom, the flagship project of the Vision 2030
Mr. Tarek Qaddumi – Executive Director - Neom

11:10 – 11:50 : How the Hijaz become a key region in the architecture

- o Soudha Development Company the key player in the south region
Mr. Husameddin Al-Madani
- o Downton Company
HE. Eng. Ibrahim M. Al Sultan – Chairman Advisor to the Royal Court
- o Rua Al Madinah the major player in the Holy City
Mr. Ahmed Aljuhani – CEO – Rua Al Madinah
- o Jeddah Central
Mr. Ahmed Al Sulaim – CEO – Jeddah Central

Coffee break (10mn)

12:00 – 13:00 : Panel discussion :

- o Expo 2030, how Riyadh can be a showcase for global architecture ?
- o How Saudi and French architects can meet the challenges of sustainable architecture in the Kingdom ?

13:00 – 14:00 Networking lunch

14:00 – 16:00 B2B session

French Architects Tour – Saudi Arabia - 3rd edition

09.45
17.00 Tuesday 31st October

- Workshop with Neom
How Neom project shapes the future of the architecture in Saudi Arabia ?
Location : Riyadh
- Workshop with Expo 2030 – RCRC
How French architectural expertise can be part of the Expo 2030 ?
Location : Riyadh
- Dinner with Saudi Local Architect



French Architects Tour – Saudi Arabia - 3rd edition

09.45
16.00

Wednesday 1st November

- Workshop with Red Sea Global
How Red Sea Global is becoming a key a player in eco-tourism ?
Location : Riyadh
- Workshop with King Salman Park Foundation
How King Salman Park implement the green city in Riyadh ?
Location: Riyadh
- Evening and dinner in the Saudi desert



French Architects Tour – Saudi Arabia - 3rd edition

09.45
16.00

Thursday 2nd November

- Workshop with Diriyah Gate Development Company (DGDA)
DGDA, the new showcase of Saudi heritage
Location : Riyadh
- Workshop with the Ministry of Culture (MOC)
How Afex and the Ministry of Culture (MOC) can become a strong example of collaboration in the architecture sector ?
Location : Riyadh

