



BUSINESS SEMINAR FRENCH ARCHITECTURE IN SAUDI ARABIA

Meet the French Trade Delegation Ready to Design the Cities of Tomorrow!

Saudi Arabia

Riyadh, Jeddah, AlUla October 09 - 13, 2022

Team France Export was created to help French businesses succeed abroad. Supported by Business France, the French Chambers of Commerce and Industry and France's public investment bank, Bpifrance, Team France Export brings together all the expertise of its founders with that of public and private key players, helping businesses to expand into the export market.







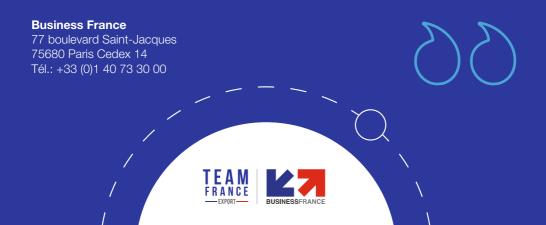
BUSINESS FRANCE

Business France is the national agency supporting the international development of the French economy, responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France.

It promotes France's companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program. Business France has 1,500 personnel, both in France and in 58 countries throughout the world, who work with a network of partners.

Since January 2019, as part of the reform of the state support system for exports, Business France has given private partners responsibility for supporting French SMEs and mid-size companies in the following markets: Belgium, Hungary, Morocco, Norway, the Philippines and Singapore.

For further information, please visit: www.businessfrance.fr @businessfrance.fr



WORD FROM THE AMBASSADOR OF FRANCE TO THE KINGDOM OF SAUDI ARABIA



The construction sector has been a pillar of the Saudi economy for more than 30 years, and it became crucial with the Saudi Vision 2030 that aims to modernize and develop its social and tourism industry infrastructure, and preserve its cultural and natural heritage. The Kingdom has unveiled \$104 billion worth of real estate projects since the launch of the Saudi Vision 2030. The Kingdom plans to build more than 555,000 residential units, more than 275,000 hotel rooms and more than 4.3 million m2 of commercial space. Those projects are a great opportunity for the French companies looking for new partners and business in Saudi Arabia.

Moreover, The Kingdom's population is expected to continue to grow and generate an increased housing demand in the coming decades.

France is and will remain a strategic partner to the Kingdom in many sectors such as energy, smart cities, tourism, hospitality, art and culture, archaeology and heritage, agriculture, health, training and many more, sharing the same vision of a sustainable and eco-friendly development model. The exceptional Saudi-French cooperation for Al Ula, Saudi Arabia's first UNESCO world heritage site, acknowledges the committed relationship between Saudi Arabia and France.

The regularity of high-level visits and meetings testifies to the solidity of this strategic partnership and marks the common will to enrich, with the impetus given by Vision 2030. This partnership was at the centre of discussions during the visit to Jeddah of the President of the Republic Emmanuel Macron in December 2021 and during the visit to Paris of HRH the Crown Prince Mohammed bin Salman in July 2022.

With a worldwide reputation for excellence and sustainability, French architects, urban planners, and landscaping agencies have a long history in playing pioneering roles in many projects internationally, from ancient prominent styles to modern and contemporary architecture. Several French companies are well established in the Kingdom, and Business France, the national agency supporting the international development of the French economy, is aiming through its mission to see more French companies taking part of the huge transformation of the Kingdom and achieving its Vision.

I am delighted to introduce to you a delegation of companies, members of the French Overseas Architects Association -AFEX, headed by Mrs. Madeleine HOUBART, AFEX Secretary General and Mr. Reda Amalou, AFEX's President. The members of the delegation are visiting Saudi Arabia (Riyadh, Jeddah and AlUla) to explore opportunities and are committed to develop, a strong and long-term partnerships. AFEX is a non-profit association with more than 200 members of architecture firms engineers, planners, landscape architects and manufacturers.

Long live the Saudi-French partneship!

HE Ludovic POUILLE Ambassador of France to Kingdom Saudi Arabia







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AFEX and its members are very happy to be back in Saudi Arabia, barely a year after our first visit. In the meantime, we have continued, with the valuable support of our French Embassy, to forge ties and get closer to this brilliant country.

For example, at the Mipim in Cannes, where KSA inaugurated a remarkable presence, we were able to animate a talk between leading Saudi actors and French architects about the mutual achievements of our two nations.

Our delegation, made up of many great French professionals, is committed to establishing and pursuing a constructive dialogue on the objectives and means available for meeting the challenges of development.

At a time when Saudi Arabia projects itself into 2030 and beyond, through many strategic projects and contemporary utopias, we wish to propose a French vision, focused on projects rooted in the historical, cultural and natural context of this great country.

We come to share our experiences, present the best of our know-how, and hear about the Saudi projects that will change your world and therefore ours.

Let's do it together !

Madeleine Houbart Secrétaire Générale de l'AFEX

www.afex.fr

WELCOME TO FRANCE

France is a European leader in the construction industry with more than 400,000 companies, 1,477,000 employees and €140 billion in annual turnover (including 6,6 billion for export).

France gathers more than 30,000 architects recognized for their expertise, capable of combining aesthetics and sustainability, innovation and creativity. Thanks to its rich architectural history, France emerged as a leader in heritage conservation and rehabilitation.

Besides, french engineering accounts for 6% of the global market in terms of sales.

AFEX, a non-profit association with more than 200 members, plays the key role of promoting the savoirfaire of French architects, engineers, planners, and landscape architects abroad.

#1 MOST ATTRACTIVE COUNTRY IN EUROPE FOR FOREIGN INVESTORS

INTERNATIONAL ABROAD PROJECTS: 25% IN THE CULTURAL FIELD, 12% IN TOURISM, 11% IN THE TERTIARY SECTOR AND 8% IN URBAIN DESIGN

SUSTAINABILITY AND ENERGY CONSUMPTION REDUCTION ARE CENTRAL COMPONENTS OF PROJECTS

FRENCH ARCHITECTS WORK ON BIG SCALE PROJECTS IN THE WORLD'S LEADING DESTINATIONS AND CAPITAL CITIES



www.welcometofrance.com





Creative by nature, industrial by tradition, strongly innovative, France invents the industry of tomorrow and inspires the future. Its industry stands out through strong abilities, techniques and a unique savoir-faire. La French Fab is the new inspiration for industry.

La French Fab supports a more digitized and respectful industrial era, deeply committed to designing disruptive and innovative industrial processes, always seeking to preserve an equal balance between working conditions and well-being. Passionate about energy efficiency and limiting the impact on the environment, France is at the cutting-edge of the digital transition, leading the next eco-industrial revolution, the "solutions' revolution".

La French Fab also aims at sharing responsible good practices and industrial savoir-faire to connect talented people for more inclusive and competitive jobs in a protected environment. Renowned for its excellence, and with a strong avant-garde spirit, French manufacturing is at the forefront of the factory of the future.

Launched in 2017 by Bruno Le Maire, La French Fab brings together, under one common banner, the industrial ecosystem across France. Indeed, La French Fab is the new name of the French industry. And it has the highest ambitions! Collectively supported by the Alliance Industrie du Futur, Bpifrance, Business France, France Industrie, the Direction Générale des Entreprises and France's regions, La French Fab highlights the French industrial expertise and savoir-faire, provides a vision to transform the industrial base, by connecting people, generations and territories, by implementing the use of disruptive solutions to answer today and tomorrow's challenges, in France and abroad.

With La French Fab, experience industry in a new way. Together, let's inspire a new world.

#FrenchFab @LaFrenchFabTalk

www.lafrench-fab.com



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Architecture Workshop
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Enia Architectes
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Rougerie+Tangram
Selux
Setec International
Sud Architectes
Terrell Group
Unanime
Valode & Pistre Architectes
VS-A + OP-EN

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Architect Project Director Ph.: +33 (0)1 53 68 93 00 Cel.: +33 (0)6 46 43 69 93 m.bennacer@a-i-a.fr Founded in 1965, AIA Life Designers is a major multidisciplinary consultancy company, providing a full range of combined expertise and services in architecture, engineering, as well as in project management, urban planning and sustainable

development. It is the No.1 architecture firm in healthcare sector in France.

Headquartered in Paris with several offices in main cities in France such as Nantes, Lyon and Bordeaux etc. the firm is also established in China, Geneva and Luxemburg. Diverse projects are implanted in more than 20 countries and regions throughout five continents.

AIA Life Designers is able to offer a high level of commitment and know-how in sectors where the specificity of the activities and the complexity of the functions require innovation and synergy. Our architects, engineers, economists, urban planners, landscape architects, BIM engineers and model makers collaborate in an atmosphere of open, interactive and diverse pedagogy.

Our key expertise in <Health and Well-being>, <Industrial Facilities>, <Urban Planning> and <Generative City> allows us a multi-disciplinary approach for each project



Saint-Paul Hospital Centre - LA RÉUNION 30 500 sqm. Delivery 2018



in AIA Life desingers

www.aialifedesigners.fr/news/

IBN SINA HOSPITAL, RABAT 198 000 $m^2\,$ 1000 beds - Delivery 2025

AR ARCHITECTES



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D-AW (Design-Architecture Workshop)

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in, ar-architectes

www.ar-architectes.com/ agency AR ARCHITECTES is an agency located in Paris since 2003, specialized in sustainable architecture and landscaping. It has an approach that guarantees a low carbon footprint design on the environment and aims to create a satisfactory interior design for users.

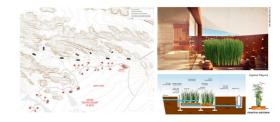
AR ARCHITECTES provides to projects' owners the latest technologies in matter of energy control, waste and air control, sewage and rain water management by the use of plants and restoration of biodiversity.

Therefore, AR ARCHITECTES has many references in France and abroad using french environmental label HQE™ in:

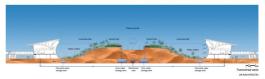
Eco-building: hotels, industrial buildings, sewage water treatment plants and landfills...

Eco-urbanism and landscaping: eco-district, urban parks...

The agency has worked on several innovative and sustainable projects in Saudi Arabia (Jeddah and Al-Ula) and Qatar (Doha).



Eco-design of filtering gardens for grey and black water for Ashar tented resort hotel in Al-Ula (KSA) with AFALULA, AW2, EGIS



Eco-design of a filtering garden for grey water integrated into the Jeddah new terminal (KSA) with ADPI, TNPLUS, AEU.



Eco-design of the French Embassy in Doha (Qatar) – A bioclimatical architecture certified HQE™ Exceptional level (equivalent to LEED Platinium certification) with MATTA CONTRACTING, SUD ARCHITECTES, TEM PARTNERS, RBS, EUROPIMA.

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With over 1,000 employees, Archetype Group is one of the leading private construction consultancies across 4 continents - Africa, Asia, Europe, and Latin America. With core services in Architecture & Master Planning, Building & Infrastructure Engineering, Industrial & Process Engineering and Project, Construction & Cost Management. Our expertise covers key construction sectors such as buildings & real estate, industry & manufacturing, and energy & infrastructure. Established in 2002, Archetype Group has been involved in numerous diverse projects. Our built references include prestigious real estate projects such as the MahaNakhon Tower in Bangkok, the Taj Mahal Palace in Mumbai, the renovation of the ADB Tower and of the Sofitel Ivoire in Abidian, the Fairmont hotel in Diibouti, the Siem Reap International Airport, the Galeries Lafayette in Shanghai, and the Regional Council headquarters in Paris. Currently with 26 offices registered in 18 countries, Archetype Group has been working on over 1,500 projects in 50 differents countries.



MahaNakhon Tower - Thailand



Sofitel Abidjan Hotel Ivoire – Ivory Coast



Taj Mahal Palace – India



Bai Tram Estates Resort – Vietnam

in archetype-group

www.archetype-group.com

ARCHITECTURESTUDIO

architecturestudio

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Architecte associée Ph.: +33 (0)1 43 45 18 00 Cel.: +33 (0)6 85 01 26 17 r.ayache@architecturestudio.fr Founded in 1973 in Paris, Architecturestudio is an international practice based in Paris, Shanghai, and Zug, Switzerland. It brings around 13 partner architects a cosmopolitan team of 150 architects, urban, landscape and interior designers.

Nourished by a broad international experience, Architecturestudio's future-oriented design approach is based on:

- Plural understanding of the various contexts to design the resilient world of tomorrow

- Environmental awareness to respond to the 21st century major challenges

- Expertise in complex projects using BIM and parametric design tools

- Significant know-how in regenerating the architectural heritage

- Plural fields of expertise (Cultural, Tourism, Hospitality, Healthcare, Education, Offices, Housing and urban design)

Among Architecturestudio's major achievements are the European Parliament (Strasbourg), the Arab World Institute (Paris), the Eco district of Park Marianne (Montpellier), Onassis Cultural centre (Athens), the public realm design of Lusail City (Qatar), Bahrain National Theatre, Amman Rotana Hotel (Jordan), Jinan Cultural Centre (China)...



in as.architecture-studio

www.architecturestudio.fr/en/

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We are a 360° agency, led by women and men capable of providing all the expertise, energy and enthusiasm necessary for the design and realisation of generous and animated spaces, from the simplest to the most complex. From the railings to the 5th facade, from the building to the territory.

Experts in cultural and partimonial equipment, the tertiary sector, facilities, retail, housing and project management.

We are architects, urban planners, interior architects and designers, landscapers, researchers and doctoral students. Support by a team of IT specialists, BIM managers, graphic designers, financial managers, quality specialists, lawyers, communicators and assistants.

Founded in 1969, Arte Charpentier has more than 120 employees from 15 different nationalities, including 20 associates, in Paris, Lyon and Shanghai.



Campus Ducasse Paris, France © Arte Charpentier - Boegly Grazia



in arte-charpentier

www.arte-charpentier.com/en/

Opera of Shanxi, Taiyuan, China © Arte Charpentier - Shen Zhonghai

ATELIER PASCAL GONTIER

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Architect and CEO Ph.: +33 (0)1 49 23 15 41 Cel.: +33 (0)6 76 71 90 41 pascalgontier@pascalgontier.com Atelier Pascal Gontier (APG) is an architecture and urban development practice founded in 1997 by Pascal Gontier, DPLG architect and EPFL postgraduate. The Atelier's approach has been nourished since its origin by a pronounced taste for innovation and experimentation, as well as by a strong commitment and recognized expertise in sustainable development and ecological transition. The studio is also particularly focused on carrying out construction projects using wood and biosourced materials, and is a member of the ADIVBOIS association.

The practice delivered the Max Weber building in 2017 which is the first office building in France entirely built in wood. The project has been awarded the 2016 Green Building Low Carbon Award & the 2016 "Trophée Bois Ile-de-France" Award.



Max Weber building Paris Nanterre University Nanterre, France



Paris 2024 Olympic Village Saint Denis & Saint-Ouen, France

in atelier-pascal-gontier

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AW² ARCHITECTURE WORKSHOP



AW² - ARCHITECTURE WORKSHOP

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Reda AMALOU Founder & Partner

Stéphanie LEDOUX

Partner Architect

 AW^2 is an international architecture and design studio based in Paris.

Reda Amalou graduated from the University of East London and founded the agency in 1997. Stéphanie Ledoux, a graduate from the Ecole Spéciale d'Architecture in Paris, joined AW² in 2000 and became a partner in 2003. With projects in 40 different countries, the agency has an international reputation for quality high-end design. The studio covers all project typologies including hospitality, education, commercial and residential.

AW² has received several awards over the years including the MIPIM Best Hotel Award for the Six Senses Con Dao resort, the Build Architecture Award for Best International Architecture & Design Studio – Paris, and four nominations for the AFEX Grand Prize in French Overseas Architecture for Six Senses Con Dao in Vietnam, the Lycée Français in Amman, Jordan, Ani Private Resort & Art Academy in Sri Lanka and Kasiiya Papagayo eco-lodge in Costa Rica.



Banyan Tree AlUla, Kingdom of Saudi Arabia ©AW2



in architecture-workshop2

www.aw2.com/en

Resort 5* Silversands, Grenada ©Magda Biernat

BOA LIGHT STUDIO



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Who we are

BOA Light Studio designs lighting atmospheres. A multidisciplinary collective at the crossroads between architecture, design and scenography, we create nightscapes: tales of light that make for a memorable and poetic nighttime experience.

What we do

To us, lighting design is about more than countering obscurity. Our creations combine elegance and innovation to tell a story that is relevant to a place's spatial, cultural and sensory context.

For each one of our projects, we develop a poetic narration, whether we're illuminating an office building, a commercial space, a temporary installation or an entire urban landscape.

Our lighting installations get noticed because they sculpt the space, giving it character and providing a unique sensory experience.

Having conducted projects in the USA, the Middle East, China and across Europe, BOA Light Studio has gained international recognition.



in boalightstudio

www.boa.fr

CONCEPT URBAIN



SAS

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With 40 years of experience as a street furniture designer and manufacturer, Concept Urbain works cast iron, steel, aluminium and stainless steel in combination with wood or composite materials. Equipped with efficient industrial tools, Concept Urbain strives to offer top-quality products providing the best response to environmental constraints. With its complete lines of contemporary design street furniture, Concept Urbain offers technical responses for road problems and elegant solutions for landscaping, city centers and public spaces



Bubble Armchair



Soha transat

DELHOM ACOUSTICS



DELHOM ACOUSTIQUE

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International Business Development Director Ph.: +33 (0)5 61 91 64 90 Cel.: +33 (0)7 69 61 36 17 I.delhom@acoustigue-delhom.com One of the world's leading independent acoustic engineering and consultancy agencies, DELHOM ACOUSTICS started in France in 1995 where it developed significantly throughout the years both locally and internationally. Today they operate globally with their main agencies located in France, Vietnam and China.

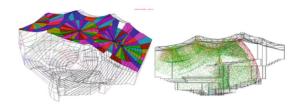
Our 27 years of experience have enabled us to solve noise & vibration challenges in all types of environments including: buildings and interior spaces, performing art centers, transportation infrastructure, industrial facilities and windfarm projects.

Some of our selected experience include: Opera & Theater projects, Hotel & Resorts, Office & factory projects, infrastructure & acoustics for urban planning.

Some of our key partners & clients include: Gensler, GMP, Perkins Eastman, BIG, Woods Bagot, Ducks Sceno, Schuler Shook, AIA, Arte Charpentier, HBA, Ritz-Carlton, Waldorf Astoria, Mandarin Oriental, Club Med, IHG, Hilton, Marriott, Accor, Hyatt, Ubisoft, LEGO, BASF, TOTAL, AIRBUS, and more who have made the trustworthy choice to call on our acoustic expertise.



Environmental noise impact simulation on façade of buildings, to determine the appropriate façade treatments to reduce noise travveling inside the building.



The acoustic design of performing arts centers is vital for the listening experience of both audience and performers. Here is a simulation of sound propagation and music clarity inside a concert hall.

in delhomacoustique

www.acoustique-delhom.com

ENIA ARCHITECTES



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Founded in Paris in 2003, enia architectes is one of the top 60 architecture and design firms in France. Directed by 3 architects from a multi-disciplinary background – Brice Piechaczyk, Mathieu Chazelle and Simon Pallubicki - the office is supported by a solid and enthusiastic staff of 60 collaborators from 8 different nationalities. Our work spans a wide spectrum of building types and across all scales of operation such as religious and cultural facilities, data centers, educational buildings, sport facilities, transport, retails, offices or mixed us programs. In today's carbon-conscious world, we believe that creating responsible architecture is foremost about fabricating conditions for harmonious cohabitation, a symbiosis between man and environment constructed from a reasoned economy of resources.

Since 2005 enia architectes has actively developed our international activity with projects in China, Japan, Asia, Africa and Europe. The firm has partnerships in Tunisia, Brazil, Japan and an indian subsidiary since 2016.



Aéroport Pôle Caraïbes



Guinea hospital



Termiinaux de croisières

JAKOB+ MACFARLANE

JAKOB+ MACFARLANE

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Founding Partner Ph.: +33 (0)1 44 79 05 72 Cel.: +33 (0)6 87 74 34 56 info@jakobmacfarlane.com Jakob+MacFarlane is an architectural, urban planning and design office founded in 1998 in Paris, France by Dominique Jakob and Brendan MacFarlane. Rooted in innovation and social commitment, their work addresses environmental and other challenges of the 21st century. Projects by Jakob+MacFarlane become true urban markers combining societal value and unique architectural identity. The geography of their built and ongoing work ranges from France to Egypt, Belgium and China.

Key realised projects: L'Eclat Theater (Pont-Audemer, 2000); Renault Communication Center (Boulogne-Billancourt, 2004); Ricard Contemporary Art Foundation (Paris, 2007); Hérold Social Housing (Paris, 2008); Swiss Cultural Center (Paris, 2010); Orange Cube and Euronews TV Headquarters (Lyon, 2010-14); Docks – City of Fashion and Design (Paris, 2012); Contemporary Architecture Museum (Orléans, 2013); Music and Dance Conservatory (Noisy-le-Sec, 2017); biomedical research center Méary (Paris, 2017), Cineplex in Pont-Audemer, mixed-use complexes in Montpellier and La Rochelle (2020-21).



New campus of the French University of Egypt (Université Française d'Egypte), currently in progress in El-Shorouk, Cairo





The Docks / City of Fashion and Design, Paris, France - Photo © James Ewing

The Orange Cube (headquarters of Groupe Cardinal), Lyons, France - Photo © Roland Halbe

www.jakobmacfarlane.com/en

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KOZ architectes was founded in 1999 by Christophe Ouhayoun and Nicolas Ziesel after graduating from the ENSA Paris-Belleville.

The office is located in Paris, focuses on wood building and has built projects in France and Mexico, and in design and construction n the Caribbean and Africa.

Current projects range from big to small: -from part of the athletes village for the 2024 Paris games, to research on local materials for a bioclimatic house in the Martinique island, and from residential to workspace, hospitality and leisure.

The office is full BIM , has a sustainable engineering department and is digital fabrication ready, with an in house CNC workshop opening soon.

The 25 people strong team adopted a 4 day work week a few years ago and still finds time to develop probono activities. The most recent are a self built summer pavillon in the gardens of the Villa Medici in Rome, and an international student workshop in Kyoto. Both related to the office's involvement in the running of the Woodrise International Congres on high-rise and innovative wood construction.

Nicolas is associate teacher at the Architecture & Landscape school in Lille (ENSAPL), and organizes a « learning by doing » studio at the Abidjan School of Architecture (EAA).

He is VP of AFEX, associate member of Yes We Camp - a non-profit running transitory urbanism sites with a high cultural and social impact - and coordinates a Community Supported Agriculture group in Paris.



Sensations, Highest 100% wood structure project in France, Strasbourg, 2019

Small architecture Festival, Villa Médicis, Rome, 2022

ROUGERIE+ TANGRAM

ROUGERIE + TANGRAM

ROUGERIE+TANGRAM

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Jacques ROUGERIE

Architect, Member of Institute Ph.: +33 (0)1 42 66 53 37 Cel.: +33 (0)6 61 53 86 38 rougerie@rougerie.com Located in Paris and Marseille, the international architecture, urban planning and landscape design agency Rougerie+Tangram creates innovative and emblematic facilities throughout the world;

It is driven by the desire to carry high the values of progress and innovation, ecology, collective intelligence and the spirit of biomimicry to build a sustainable future through projects on land, under the sea and in space.

Its creed: to produce an architecture of daring and surprise, always inspired by living beings, in a spirit of harmony between beings and nature, in order to Invent, Transform, Impact.

Invent solutions, invent practices, invent possibilities,

Transform ways of thinking, transform uses, transform society,

Impact the future, impact the course of things, impact the system.

The diversity of the agency's achievements, including cultural and scientific projects, museums, aquariums, sports facilities, airports, university buildings, publicaccess buildings, housing, etc., reveals the wealth of contemporary creativity that characterises it.







in. rougerietangram/

www.rougerie-tangram.com/en/

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selux

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Export Manager Cel.: +33 (0)6 83 31 80 54 edouard.sacre@selux.fr At Selux, we have been asking ourselves how to light places for more than 70 years. How do we create safety, well-being and beauty with light? How do our products work during the day when they are objects in public spaces? SELUX - always light. When Hermann Bansbach founds his company in Berlin after the Second World War, the badly destroyed city is almost without electricity and light. Bansbach brings light into the dark times by making life easier for Berliners with a battery charger. He believes that light has a social and cultural significance that goes far beyond the purely economic.

2022

We have retained this attitude to this day. We too experience the fascination of bringing people real quality of life with well thought-out lighting concepts. This is how Semperlux became Selux - and how a Berlin craftsman's business became a company that is at home all over the world with 400 dedicated employees and locations in Europe, North America and Australia. From our headquarters in Berlin, Lyon and New York, we drive forward our ideas of an extraordinary future and are convinced that the best solutions are created together, through listening and understanding. Openly, creatively and with high competence. Our tools are a comprehensive knowledge of technologies and materials, open communication and the enthusiasm to think in new ways.



deco poles organic



Qatar Lusail Marina



Qatar Pearl House



Qatar Pearl House

in SELUX

www.selux.com/int/en

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Yakin DABDA

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in setec

www.setec.com

Founded in 1957, Setec Group is now one of the French largest engineering firms. It has more than 3,300 staff worldwide with an annual turnover around €375 million. Its entire capital is held by the management executives and senior engineers. It is therefore completely independent of any contractors, banks, or industrial corporations.

The Setec group works on all stages of the life of a project, from feasibility studies to commissioning. For large, complex projects, the company provides a multidisciplinary team, led by a Senior Project Manager combining the skills of the company's top specialists in every field.

Setec group's fields of activity include, among others: economics & traffic engineering, transport infrastructures (roads and motorways, railways, public transport, airports, ports etc.), intelligent transport systems, railway systems, building, industry, energy, water and waste engineering, environmental protection, project management, strategy and organisation and urban planning & development.



Photo 1: King Salman Park

Legende: Riyadh: King Salman Park Foundation has entrusted the GHS Joint Venture, composed of Gerber Architekten International, Buro Happold and setec, to design the King Salman Park, a 17,2km² park in the center of Riyad. It is componed of 52 subprojects. This park is part of a strategy to green the city of Riyad.

Photo 2: Bahrain French Town Planning Initiative, Master Planning

Legende: Technical assistance to the Kingdom of Bahrain as a part of a consortium composed of major engineering French companies Arep, Egis and Setec.



SUD ARCHITECTES



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Founded in Lyon in 1986 and developed between Paris, Warsaw, Beirut, Shanghai and Jeddah; the partnership of 20 architects with different sensitivities and an extensive international's team, enable us to tackle ambitious projects, for varied solutions and manage all aspects of the contemporary city and historical sites: urban planning, retail, leisure, health care, hospitality, refurbishment, and interior design offering the distinctive French Touch and commitment to excellence. Based on the know-how of local and international standards, we own a reliable portfolio and extensive experience in design excellence and practice.

Our design concepts respond to the challenges of the modern service economy, the network society and new communication systems.

We aim to combine refined passive design with integrated renewable energy sources, state-of-theart conservation techniques, new green technologies, services and utilities.

Through the systematic integration of green principles in all our designs, we contribute to the worldwide ecological values.



French Embassy Residence des Pins Beirut Lebanon



SEB global headquarters in Lyon France

TERRELL GROUP

TERRELL Consulting Engineers since 1982

TERRELL GROUP

11 rue Heinrich 92100 BOULOGNE BILLANCOURT France

Ziad DARGHAM in

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Terrell offers expertise in all major aspects of building engineering, from structural to MEP and façade disciplines, and has gained national & international renown working with leading architects while retaining a concentrated allegiance to their clients' core requirements by:

- optimizing engineering design
- balancing architectural requirements with budgetary constraints
- integrating all aspects of design within a full BIM framework
- using latest technology and expertise to achieve optimum buildability, speed of construction and value for money.

Environmental quality is at the heart of our projects aiming to deliver effective passive and active solutions to ensure low energy consumption.

We pride ourselves on the technological innovation we implement in the construction market and our pragmatic approach ensuring delivery of optimised design solutions.



Hatta Mountain Dubai Summit Complex Client: EDF & DEWA Architect: Groupe-6

Luma Arles Client: SCI Atelier d'Arles Immobilier Architect: Frank Gehry

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UNANIME ARCHITECTES GULF

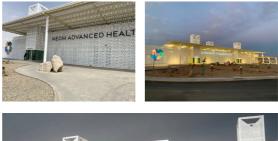
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UNANIME ARCHITECTES

We are more than 70 personnel, passionate about architecture, working out of four offices: Lyon, Aixles-Bains, Paris and Manama (Kingdom of Bahrain). Wherever we are, we move forward in unanimity. Architects, town planners, designers, site managers, we have been practicing architecture with a multidisciplinary perspective for over 27 years. Our activities are based on the personal backgrounds, experience and skills of each of our personnel. This extensive capability is revealed in the appositeness and diversity of our architecture. Each project is prepared with the same attention and is the fruit of our reflective, functional and collaborative practices. We are involved in housing, education, research, health, industry and the service sector. For each project, our ambition is to find the balance between common sense and creativity. Our ability to design complex projects leads us to take up new challenges every day and to master a variety of subjects. This same dynamic motivates us to expand into new territories.







in unanime-architectes

www.unanime.fr/en

NEOM ADANCED HEALTH CENTER

VALODE & PISTRE ARCHITECTES

Valode & Pistre

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Mathew WIGGETT

Architect Director mathew.wiggett@v-p.com Valode&Pistre is one of France's premier architecture offices. Based in Paris, the firm has delivered projects across the globe in Europe, the Middle East, Asia, Africa, Russia and Central America.

Valode&Pistre's practice focuses on very diverse scales, from developing comprehensive plans for brand new cities to designing furniture. It also includes very diverse briefs: mixed-use neighborhoods, offices, residential, hotels, retail, culture, large scale buildings (exhibition centers, stadiums, hospitals, universities) and high-rise buildings.

Our scope covers architecture, master planning, interior design and engineering (structure, façade, MEP, sustainable development).

In all of the sectors in which the firm works, its architects endeavor to transfer the contributions and innovations from one field to the other to offer renewed and novel, indepth reflections going beyond the projects themselves. Its international experience has been an opportunity to master the most modern design tools and the highest standards of certifications related to sustainable development.



Monaco sea extension: mixed-use program, 60.000 m², under construction

Saint-Gobain Tower, Paris La Défense, France, 45.000 m², delivered 2020, highest sustainable certifications (LEED Platinum, BREEAM Outstanding, HQE Exceptionnel, EFFINERGIE+, CARE:4)



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VS-A + OP-EN





VS-A SAS

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VS-A.GROUP designs and develops tailor-made building facades and envelopes. Our team gathers about 60 specialists and 9 different nationalities, working from our offices located in France, China (Hong Kong and Mainland) and Korea.

We design in collaboration on with international architectural firms, or as architects as op-en. we always look for innovative architectural and tech-nical solutions based on common sense and adapted to local cultures.

We engineer facades with comfort and sustainability as key concerns including: zero-energy reduced carbon footprint, minimal upkeep or fit to local climate conditions. We master such topics as complex geometry, specific safety requirements, high-rise facades with all sorts of materials.

We develop cost-effective facades complying with local codes. They can be built by local or international contractors, using locally-sourced materials and products. Our design process is fully independent from suppliers to ensure best technical and fi nancial value.

Galleria Department Store

Location: Gwanggyo, SOUTH KOREA Architect: OMA Client: Hanwha Galleria GFA: 137,200 m² Status: Completed

Confluences Museum

Location: Lyon, FRANCE Architect: COOPHIMMELB(L)AU Client: Rhônes-Alpes Region GFA: 22,000 m² Status: Completed

Qatar Foundation & National Library

Location: Doha, QATAR Architect: OMA Client: Qatar foundati on GFA: 71,121 m² Status: Completed







> NOTES

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> NOTES



PRESTATIONS D'ANCRAGE COMMERCIAL

Liste des solutions référencées

Par le biais de procédures menées dans les pays où elle dispose d'un bureau (correspondant unique Team France Export*), Business France a référencé des acteurs proposant des prestations de services liées à l'ancrage commercial, complémentaires aux missions de l'Agence et que cette dernière ne propose pas.

Dans le pays signalé ci-après, les typologies de services concernés sont : Droit et fiscalité (création de filiale, conseil) ; Administration - gestion de filiales (comptabilité, portage salarial...) ; Représentation commerciale (force de vente supplétive...) ; Hébergement, domiciliation.

Chaque prestataire référencé s'engage à faire exécuter les prestations demandées exclusivement par ses salariés et /ou ses mandataires habituels rigoureusement sélectionnés et dont il se porte garant. Il assumera seul les conséquences d'un défaut d'exécution ou d'une mauvaise exécution d'un service auguel aura fait appel une entreprise.

Pour le marché ci-dessous mentionné. Business France et plus largement, la Team France Export*, recommandent - sans ordre de priorité - les prestataires indigués.

Business France a obtenu auprès de certains prestataires des conditions préférentielles au profit des PME-ETI françaises orientées par la Team France Export. N'hésitez pas à leur poser la question pour en connaître les modalités.

ARABIE SAOUDITE DROIT ET FISCALITE

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* La TEAM FRANCE EXPORT est, à la fois, une marque et une enseigne reflétant le pacte construit avec tous les acteurs de la politique publique de l'export française pour assurer un dispositif français d'accompagnement complet des PME-ETI françaises sur les marchés étrangers. Bâtie selon une logique de solidarité des objectifs et de mise en commun entre les opérateurs, la TEAM FRANCE EXPORT s'articule autour d'un dispositif simple et lisible pour les entreprises françaises.

BUSINESS SEMINAR FRENCH ARCHITECTURE IN SAUDI ARABIA







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